

**Jewel Osco Score Great Deals Playoffs  
2017 Official Rules**

**NO PURCHASE NECESSARY** TO ENTER OR TO WIN THE SCORE GREAT DEALS PLAYOFFS SWEEPSTAKES (THE "SWEEPSTAKES").

**VOID WHERE PROHIBITED BY LAW.**

1. **ELIGIBILITY:** This Sweepstakes is open to legal residents of Illinois, Indiana, Iowa or Wisconsin who are 18 years of age or older as of January 4, 2017.

2. **HOW TO ENTER:**

**TO ENTER ONLINE:** Beginning 12:01 a.m. CT on 1/4/17 and ending at 11:59 p.m. CT on 2/7/17, if you purchase \$10 worth of participating products (see store for complete list of participating products) at participating Jewel Osco Stores in the states of Illinois, Indiana, Iowa or Wisconsin you will receive a limited time, weekly prize code on your grocery receipt. Then, go to **www.jewelscoregreatdeals.com**, enter your prize code and all other required entry information as indicated on the website including your Full Name, E-Mail Address, Street Address, City, State, Zip Code, Birth Date, and Daytime Telephone Number to be entered in the Sweepstakes. Incomplete entries will not be accepted. Only one on-line entry per person per weekly code will be accepted.

**TO ENTER WITHOUT A PURCHASE:** Hand print your Full Name, E-Mail Address, Street Address, City, State, Zip Code, Daytime Telephone Number and provide your signature (your signature certifies that you are 18 years of age or older and have complied with all of the Official Rules of this Sweepstakes) on a 3" x 5" card and mail to: 2017 Jewel Osco Score Great Deals Playoff Sweepstakes c/o Jewel Osco, Attn: Marketing Promotions Coordinator, 150 Pierce Rd., Suite 200 Itasca, IL 60143 to be entered in the Sweepstakes. Limit one entry per person, per week. All entries must be received by 11:59pm CT on Tuesday 2/7/17.

3. **RANDOM DRAWING(S):** Sponsors will conduct a random drawing(s) on or about each of the dates indicated in the prize listing below from among all eligible entries received by the time/date indicated for the corresponding drawing to award the prize specified. Sponsors will notify potential winners by telephone. Sponsors will make 3 attempts to contact each potential winner via telephone within 48 hours from the time the judges complete each drawing per the chart below. If Sponsors are unable to reach a potential winner by telephone within 48 hours after a potential winner's name is drawn, then that potential winner will be disqualified and an alternate potential prize winner's entry will be drawn from all remaining eligible entries. Sponsors will not leave a message for a potential prize winner on an answering machine. Limit one prize per family or household. Your odds of winning a prize in a particular random drawing will depend upon the number of eligible entries received by the entry deadline for that drawing. The drawing dates are indicated below. Entries must be received by Sponsors by 11:59 p.m. CT on the day prior to the drawing date indicated below to be eligible for the each drawing. Non-winning entries will be automatically entered in the next drawing.

4. **PRIZES:**

<b>Prize Qty</b>	<b>Prize Description</b>	<b>ARV</b>	<b>Approx. Drawing Date</b>
2	One (1) Charcoal Football grill	\$100.00	1/11/2017
3	One (1) Bears Winter Hat	\$25.00	
5	One (1) Jewel-Osco Football	\$20.00	
2	One (1) \$50 Jewel-Osco Gift Card	\$50.00	
2	One (1) Bears Hoodie	\$50.00	1/18/2017
3	One (1) Bears Winter Hat	\$25.00	
5	One (1) Jewel-Osco Football	\$20.00	
2	One (1)\$50 Jewel-Osco Gift Card	\$50.00	

2	One (1) Charcoal Football grill	\$100.00	1/25/2017
3	One (1) Miller/Bears Hoodie	\$50.00	
5	One (1) Jewel-Osco Football	\$20.00	
2	One (1) \$50 Jewel-Osco Gift Card	\$50.00	
1	One (1) Bears Hoodie	\$50.00	2/1/2017
2	One (1) 5pc Chicago Bears Wine Accessories Box	\$50.00	
1	One (1) Miller/Bears Hoodie	\$50.00	
5	One (1) Jewel-Osco Football	\$20.00	
2	One (1) \$50 Jewel-Osco Gift Card	\$50.00	
2	One (1) 5pc Chicago Bears Wine Accessories Box	\$50.00	2/8/2017
1	One (1) Bears Winter Hat	\$25.00	
3	One (1) Miller/Bears Hoodie	\$50.00	
5	One (1) Jewel-Osco Football	\$20.00	
2	One (1) \$50 Jewel-Osco Gift Card	\$50.00	
1	One (1) 5pc Chicago Bears Wine Accessories Box	\$50.00	2/15/2017
2	One (1) Bears Windbreaker	\$100.00	
3	One (1) Miller/Bears Hoodie	\$50.00	
5	One (1) Jewel-Osco Football	\$20.00	
2	One (1) \$50 Jewel-Osco Gift Card	\$50.00	

**TOTAL ARV ALL PRIZES: \$2,875**

**5. GENERAL RULES: VOID WHERE PROHIBITED BY LAW. NO PURCHASE NECESSARY TO ENTER OR WIN.** Employees of Jewel Osco and all other participating retailers, manufacturers any of their respective parents, affiliates or subsidiaries, or advertising and promotion agencies or suppliers involved in this promotion and the immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible to enter the Sweepstakes or to win a prize. A prize winner may not substitute or transfer any prize. A prize winner will be solely responsible for all federal, state and local taxes levied or assessed on the prize or value thereof. All federal, state and local laws and regulations apply. All materials entrants submit become the property of the Sponsors and Sponsors will not return such materials. Any prize/prize notification returned to Sponsors as undeliverable will result in the entrant being disqualified from the Sweepstakes, and Sponsors will select an alternate entrant as the prize winner if time allows. Winners of ticket prizes and their guests (or the parent/legal guardian if a guest is a minor) must execute a Release of Liability/ Publicity Release Form as a condition to being awarded a prize. Tickets must be utilized on dates specified by Sponsors, which dates are subject to change. Sponsors reserve the right to substitute a prize of equal or greater value for any prize offered in this Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or the prize winner consents to the Sponsors' and their agencies' use of the winner's name and likeness and their minor child's/ward's name and likeness (if applicable) for purposes of advertising and trade without further compensation, unless prohibited by law. By entering the Sweepstakes or accepting a prize, the Sweepstakes entrant and/or prize winner agrees to defend, indemnify, and hold harmless Jewel-Osco Food Stores, Inc. ("Jewel Osco") and their respective owners, subsidiaries, affiliates, partners, directors, officers, employees and assigns, against any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of the Sponsors; the acceptance, possession, misuse or use of any prize; any travel to or from or presence at Soldier Field, Chicago, IL; any presence on the sideline; and any participation in the Sweepstakes. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize. Additionally, by entering the Sweepstakes or accepting a prize,

Sweepstakes entrant and/or prize winner expressly agrees to forever waive, release, discharge, and covenant not to sue Jewel Osco, Chicago Bears, Soldier Field, and their respective owners, subsidiaries, affiliates, partners, directors, officers, employees and assigns from any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action known and unknown of any kind or nature whatsoever, including, but not limited to all those arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of the Jewel Osco, Chicago Bears, Soldier Field; the acceptance, possession, misuse or use of any prize; any travel to or from or presence at Jewel Osco, Chicago Bears, Soldier Field; any presence on the sideline; and any participation in the Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or prize winner represents and warrants that he or she owns and/or has the authority to release the claims stated herein. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors reserve the right to prohibit an individual from participating in this Sweepstakes if Sponsors suspect the individual has engaged in fraud or tampering, directly or through others, with respect to this Sweepstakes or any other promotion of Sponsors, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Sponsors are not responsible for late, lost, damaged, incomplete, illegible, postage due, or misdirected mail, incorrect announcements of any kind, or Internet, e-mail, technical, hardware, software, or transmission failures of any kind.

Proof that an entrant has submitted an entry will not be deemed proof that Sponsors received such entry. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsors are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion or contest.

If tickets to a performance or event or travel to the aforementioned performance or event are awarded as a prize, Jewel Osco, Chicago Bears, Soldier Field, and their respective owners, partners, directors, officers and employees are not responsible for any cancellation or rescheduling of the performance, event or travel for any reason and have no obligation to reimburse, refund or otherwise substitute the tickets for another prize should the performance or event not be rescheduled or vouchers not issued. If the prize are travel tickets, your travel partners, if any, must meet age eligibility requirements and must also execute an affidavit of eligibility, indemnification and release of liability prior to awarding the prize. Tickets may be subject to issuer's policies and procedures.

6. **PRIVACY:** Sponsors will use the information you provide about yourself or, if applicable, your minor child or ward only for purposes of administering this Sweepstakes. Sponsors will not share such information with outside parties except to the extent necessary to administer the Sweepstakes. Sponsors will not sell your personal information to any other party.

7. **WINNERS LIST:** For the names of the winners, send a separate, self-addressed, stamped envelope to: 2017 Jewel Osco Score Great Deals Playoff Sweepstakes Winners ATTN: Marketing Promotions Coordinator -150 Pierce Rd Suite 200 Itasca, IL 60143. We must receive your request for the names of the winners by February 7, 2017.

8. **SPONSOR(S):**

Jewel-Osco Food Stores, Inc., 150 Pierce Rd Suite 200 Itasca, IL 60143